

REPORT OF THE ACTING DIRECTOR OF LOCAL COMMUNITIES

WEST AREA CHRISTMAS FAYRE

1 SUMMARY

This report seeks approval from the West Area Committee for funding to be made available to support the organisation of the 2008 Christmas Fayre to be held at the Harvey Hadden Stadium on the 12th December 2008.

2 RECOMMENDATIONS

It is recommended that the Committee allocate £5,000 from the West Area Economic and Wellbeing Budget.

3 BACKGROUND

- 3.1 The West Area has, on occasions, organised activities and events during various holidays. These have included Parklife events, Broxtowe Carnival, Aspley Tea Dance, and the Christmas tree at the junction of Melbourne Road and Aspley Lane.
- 3.2 These events have attracted many people from the local community who would not normally participate in consultation and engagement activity. At the Christmas lights ceremony in Aspley approximately 400 people attended, the Bilborough fire works display attracted approximately 150 people and members will be aware the Parklife events this summer broke all previous records of attendance.
- 3.3 The West Area Team has recognised the potential strength of these events to consult with local communities and raise awareness about achievements in their neighbourhoods. Hence the team is committed to supporting such events in order to achieve its targets relating to contacts with local communities.
- 3.4 Celebration events have proven to be cost effective, in that by investing small amounts of money, the West Area Team, is able to engage with a large section of the population. In recognition of this, Councillor Wood (Chair) is keen to ensure that we build upon previous experiences.
- 3.5 Councillor Wood has discussed the idea of organising an annual West Area Christmas Fayre with representatives of tenants' and residents' associations. The suggestion was met with considerable enthusiasm and excitement. It was recommended that the Christmas Fayre should be an annual event and the location moved around the three wards each year.

3.6 This year it is recommended that the Christmas Fayre is held in the Bilborough Ward to celebrate the opening of the new Community Centre. The fayre will consist of an elaborate fire works display, amusement rides and a Christmas tree lighting ceremony. It is anticipated that people from across the West Area will attend the event.

4 PROPOSALS

It is proposed that members agree to the request made in the Section 2 of this report.

5 FINANCIAL IMPLICATIONS

The £5,000 costs can be met by charging the West Area Economic and Wellbeing budget. The uncommitted balance of the Economic and Wellbeing budget, not including the affect of other requests for allocation elsewhere on this agenda, stands currently as follows:

Economic and Wellbeing	£14,000
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6 LEGAL IMPLICATIONS

None arising from this report.

7 EQUALITY AND DIVERSITY IMPLICATIONS

The Christmas Fayre will be providing entertainment for a large section of the West Area community who are currently residing in some of the most deprived neighbourhoods within Nottingham. The Fayre will be used to consult and engage with people who do not usually participate in decision making.

8 RISK MANAGEMENT ISSUES

The Christmas Fayre is reliant on the money from this Committee, without which it can not take place.

9 CRIME AND DISORDER ACT IMPLICATIONS

It has been reported that enabling young people to participate in activities has an impact on reducing crime and anti-social behaviour.

10 STRATEGIC PRIORITIES

This report contributes towards the following strategic priorities:

- people feeling safe in their communities;
- a cleaner City;
- promoting active citizenship;
- respect for Nottingham;

- young Nottingham.

11 VALUE FOR MONEY

The West Area Team aims to develop projects which make a valuable contribution to the Best Value Review process and to adhere to the Best Value principles.

12 LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION

None

13 PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT

None

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